**Our Shared Purpose**

We are the Good Hands®
We help customers realize their hopes and dreams by providing the best products and services to protect them from life’s uncertainties and prepare them for the future.

**OUR STRATEGIC VISION**
Deliver substantially more value than the competition by reinventing protection to improve customers’ lives.

**OUR CORPORATE GOAL**
Create long-term value by serving our stakeholders, taking appropriate risks and leveraging our capabilities and strategic assets.

**OUR VALUES**
- Honesty, caring and integrity
- Inclusive diversity
- Engagement
- Accountability
- Superior performance

**OUR PRIORITIES**
- Customer focus
- Operational excellence
- Enterprise risk and return
- Sustainable growth
- Capital management

**OUR LEADERSHIP PRINCIPLES**
We empower every employee to lead and drive change.
- We’re here to serve.
- We win together.
- We drive results.
- We’re transparent.
- We continuously get better.
- We develop each other.

**OUR OPERATING PRINCIPLES**
- Put the customer at the center of all our actions.
- Use consumer insights, data, technology and people to better serve customers and generate growth.
- Execute well-considered decisions with precision and speed.
- Focus relentlessly on those few things that provide the greatest impact.
- Be a learning organization that leverages successes, learns from failures and continuously improves.
- Provide employees, agency owners, financial specialists and licensed sales professionals fulfilling opportunities, personal growth and performance-based rewards.
- Take an enterprise view of our people and processes, and work as a single team to advance Allstate rather than our individual interests.
The role of business is to create prosperity by serving customers, making a profit, creating jobs and improving communities. This Prosperity Report demonstrates how Allstate measures up to this role. It begins with Our Shared Purpose, on the opposite page, which articulates our strategic vision, values, principles and priorities.

Allstate’s business strategy is to increase market share in our traditional auto, home and life insurance products and newer offerings such as electronic device and identity protection. Translating this strategy into daily activity requires a system of “strategic middleware,” including customer value propositions, competitively differentiated business models and annual operating priorities. We are the only company to offer four distinct customer value propositions for property-liability insurance. Acquiring SquareTrade and InfoArmor positions us in high growth protection categories with superior business models. A longer-term aspiration to reduce personal transportation costs for consumers includes working with ride sharing companies and creating new businesses.

In 2018, Allstate made excellent progress in executing this strategy while delivering on annual operating priorities. Revenues reached almost $40 billion with premiums increasing 6.9% from the prior year. Policies in force grew by 36% to over 113 million reflecting outstanding organic growth from SquareTrade and a 2.9% increase in property-liability policies. Profitability was strong with adjusted net income* of $2.85 billion and return on equity* of 14.8%.

Reinventing protection requires us to innovate, take risks and create change, not just react to trends. Technology investments ensure customers get good value for their hard earned money. For example, auto insurance claims are now settled in hours instead of days by using digital images which requires fewer employees and lowers costs. At the same time new jobs were created by investing in telematics for auto insurance and expanding product offerings and distribution. The Allstate family has grown to 88,000 members over the past five years, an increase of 14,400.

Allstate’s culture is based on integrity, inclusive diversity and empowering people. We were once again named among the World's Most Ethical Companies by Ethisphere. Employee engagement is high because helping customers navigate unexpected and unwanted events is rewarding. In addition, over 32,000 Allstaters have clarified their personal purpose through Energy for Life which links their objectives to Allstate’s.

Empowering others helps fulfill our responsibility to build stronger communities. Allstate’s philanthropy has enabled over six million youth to volunteer in their communities and helped victims of domestic violence free themselves from abuse.

All of us at Allstate are thankful for the opportunity to make a difference in society!

Tom Wilson, Chair, President and Chief Executive Officer
We create attractive risk-adjusted returns

Our Corporate Goal
Create long-term value by serving our stakeholders, taking appropriate risks and leveraging our capabilities and strategic assets.

“Allstate’s financial strength provides flexibility to deliver on our promises to customers, take advantage of growth opportunities and offer attractive cash returns to shareholders.”
– Mario Rizzo, Executive Vice President, Chief Financial Officer

<table>
<thead>
<tr>
<th>ADJUSTED NET INCOME*</th>
<th>2018</th>
<th>$2.85B</th>
</tr>
</thead>
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<tr>
<td>2017</td>
<td>$2.47B</td>
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<tr>
<td>2015</td>
<td>$2.11B</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>$2.37B</td>
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<table>
<thead>
<tr>
<th>ADJUSTED NET INCOME PER COMMON SHARE*</th>
<th>2018</th>
<th>$8.07</th>
</tr>
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<tbody>
<tr>
<td>2017</td>
<td>$6.71</td>
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</tr>
<tr>
<td>2016</td>
<td>$4.87</td>
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<tr>
<td>2015</td>
<td>$5.19</td>
<td></td>
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<tr>
<td>2014</td>
<td>$5.40</td>
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<table>
<thead>
<tr>
<th>ADJUSTED NET INCOME RETURN ON COMMON EQUITY*</th>
<th>2018</th>
<th>14.8%</th>
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</thead>
<tbody>
<tr>
<td>2017</td>
<td>13.4%</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>10.4%</td>
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</tr>
<tr>
<td>2015</td>
<td>11.6%</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>12.6%</td>
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<table>
<thead>
<tr>
<th>TOTAL SHAREHOLDER RETURN VS. PEER AND MARKET INDEXES</th>
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</thead>
<tbody>
<tr>
<td>1 Yr</td>
</tr>
<tr>
<td>-19.5%</td>
</tr>
<tr>
<td>-13.6%</td>
</tr>
<tr>
<td>-4.4%</td>
</tr>
<tr>
<td>3 Yr</td>
</tr>
<tr>
<td>40.7%</td>
</tr>
<tr>
<td>25.3%</td>
</tr>
<tr>
<td>30.4%</td>
</tr>
<tr>
<td>5 Yr</td>
</tr>
<tr>
<td>66.2%</td>
</tr>
<tr>
<td>38.2%</td>
</tr>
<tr>
<td>50.3%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>BOOK VALUE PER COMMON SHARE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
</tr>
<tr>
<td>$57.56</td>
</tr>
<tr>
<td>2017</td>
</tr>
<tr>
<td>$57.58</td>
</tr>
<tr>
<td>2016</td>
</tr>
<tr>
<td>$50.77</td>
</tr>
<tr>
<td>2015</td>
</tr>
<tr>
<td>$47.34</td>
</tr>
<tr>
<td>2014</td>
</tr>
<tr>
<td>$48.24</td>
</tr>
</tbody>
</table>

- Property-Liability combined ratio was 93.6, consistent with 2017, and our underlying combined ratio* was 85.8, better than our original guidance range of 86 to 88.
- Auto insurance underwriting profit increased 29.5% to $1.68 billion in 2018.
- Homeowners insurance generated an underwriting profit of $457 million.
- Net investment income totaled $3.24 billion.

*For definition of this term, please see the definitions of non-GAAP measures on pages 95–98 of our 2019 Proxy Statement.
We focus relentlessly on our priorities

Our Shared Purpose Priorities

- Customer focus
- Operational excellence
- Enterprise risk and return
- Sustainable growth
- Capital management

“Core to our strategy is broadening the definition of protection so we can protect customers in as many ways as possible. To do this, we are guided by our five annual operating priorities.”

– John Dugenske, Executive Vice President, Chief Investment and Corporate Strategy Officer

CUSTOMER FOCUS

- Allstate’s strategy is to expand market share by broadening protection for customers. This includes traditional products such as auto, homeowners and life insurance and newer offerings such as coverage for electronic devices (SquareTrade) and identity protection (InfoArmor).
- We serve four distinct property-liability customer segments with differentiated offerings enabling customers to do business with Allstate when, where and how they choose. Through Allstate, Encompass, Esurance and Answer Financial, we are the only insurer to cover all customer segments of the property-liability market.

“I knew Allstate was going to be here. I didn’t realize how fast they were going to be.”

– Aljeana S., customer affected by Hurricane Florence

OPERATIONAL EXCELLENCE

- We are building an Integrated Digital Enterprise that uses technology, data, advanced analytics and process redesign to improve effectiveness and efficiency.
- A majority of auto claims for drivable cars are now inspected through QuickFoto Claim®, our smartphone app that enables customers to start reporting a claim by sending us photos of damage to their vehicles. Claims are now settled in hours instead of days, at a lower cost.
- More than 55% of Allstate employees have been trained in the principles of Continuous Improvement, which empowers them to use strategic problem-solving tools and techniques.

SUSTAINABLE GROWTH

- Net written premium grew 6.9%, and policies in force reached 113.9 million.
- Property-Liability policies in force reached 33.3 million.
- SquareTrade policies grew 77.1% as the company added a major U.S. retailer as a customer and continued to expand its European cellphone protection business.
- Allstate Benefits continued to grow, with policies in force increasing 4.3%.

“Sustainable growth creates long-term value for customers, employees, agencies and shareholders.”

– Mary Jane Fortin, President, Allstate Financial Businesses

NET PROMOTER SCORE

- We are doing an even better job taking care of our customers. Our Net Promoter Score, which measures how likely customers are to recommend us, finished last year 4.9 points higher than year-end 2017.
- All of our market-facing businesses improved their Net Promoter Scores in 2018.

SUSTAINABLE GROWTH

POLICIES IN FORCE

<table>
<thead>
<tr>
<th>Year</th>
<th>Excluding SquareTrade</th>
<th>SquareTrade</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>68.6M</td>
<td>45.3M</td>
</tr>
<tr>
<td>2017</td>
<td>38.7M</td>
<td>43.6M</td>
</tr>
<tr>
<td>2016</td>
<td>43.8M</td>
<td>43.8M</td>
</tr>
<tr>
<td>2015</td>
<td>44.2M</td>
<td>44.2M</td>
</tr>
<tr>
<td>2014</td>
<td>42.6M</td>
<td>42.6M</td>
</tr>
</tbody>
</table>
We live our values every day

Our Values

- Honesty, caring and integrity
- Inclusive diversity
- Engagement
- Accountability
- Superior performance

“Our values represent who we are and how we conduct ourselves. They define our culture and what it means to be an Allstater. It’s about doing the right thing in the right way at the right time.”

– Tom Wilson

“What we are honored to be named one of the World’s Most Ethical Companies for the fifth year in a row. Our employees deserve full recognition for this award. It’s their day-to-day decisions and relentless focus on the customer that earn us this prestigious title.”

– Susie Lees, Executive Vice President, General Counsel

ETHICS

- The 2018 Integrity Index, which measures the ethical health of our corporate culture across the Allstate family of companies on a 7-point scale, reported:
  - For “Comfort Speaking Up,” employees scored their environment a 6.1.
  - For “Direct Manager Leadership,” employees scored their management a 6.2.
- Our survey results consistently score above the external benchmark, reflecting a focus on ethics and compliance.
- Allstate’s Global Code of Business Conduct outlines the values that are core to who we are and what we do. Our values define our culture and our beliefs, and set forth expectations for how we conduct our work.
- As we expand our businesses and brands, we work hard to instill a culture where everyone has an obligation to ask questions, raise concerns and report violations of our Global Code of Business Conduct.

INCLUSIVE DIVERSITY

- Inclusive diversity contributes to employees’ satisfaction, creativity, innovation, problem-solving ability, engagement and community involvement.
- More than 8,000 employees participated in inclusive diversity sessions in 2018.
- We have 11 Employee Resource Groups with over 14,000 members that provide training and education to self-identified employee communities.
- Allstate takes a thorough approach to ensure pay equity within our performance and compensation programs, and the Board reviews the results of Allstate’s Equal Pay Analysis on an annual basis. Based on the 2018 Equal Pay Analysis, Allstate has found no evidence of gender or racial pay discrimination.

2018 employee diversity

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>56.0%</td>
</tr>
<tr>
<td>Minority</td>
<td>36.4%</td>
</tr>
<tr>
<td>African-American</td>
<td>17.2%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>11.0%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>5.8%</td>
</tr>
<tr>
<td>Native American</td>
<td>0.4%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

2018 leadership diversity

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board of Directors</td>
<td>50.0%</td>
</tr>
<tr>
<td>Officers</td>
<td>38.3%</td>
</tr>
<tr>
<td>Managers</td>
<td>57.8%</td>
</tr>
</tbody>
</table>
ENGAGEMENT

Engagement means being more than a spectator. It means being on the field, playing hard, and in the game with both head and heart. It means our employees are fully present and committed to Our Shared Purpose.

Total Allstate employee survey scores

<table>
<thead>
<tr>
<th></th>
<th>2018 Inspire Culture*</th>
<th>2017 Inspire Culture*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engagement (favorability)</td>
<td>84%</td>
<td>83%</td>
</tr>
<tr>
<td>I believe strongly in Allstate’s Shared Purpose</td>
<td>89%</td>
<td>88%</td>
</tr>
</tbody>
</table>

*The Inspire Culture survey is one of two biannual engagement surveys that make up Allstate’s "employee listening strategy."

Agency owner satisfaction results increased in 2018 for the second consecutive year among exclusive agency owners (EAs) and exclusive financial specialists (EFSs).

2018 Agency Relationship Survey

<table>
<thead>
<tr>
<th></th>
<th>EAs</th>
<th>EFSs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall satisfaction</td>
<td>77%</td>
<td>69%</td>
</tr>
<tr>
<td>Confidence index</td>
<td>81%</td>
<td>77%</td>
</tr>
</tbody>
</table>

NUMBER OF ALLSTATERS**

The Allstate system harnesses the talent of 88,000 people, 14,400 more than in 2013.

<table>
<thead>
<tr>
<th>Year</th>
<th>Allstate employees</th>
<th>EAs</th>
<th>EFSs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>45,700</td>
<td>42,300</td>
<td>88,000</td>
</tr>
<tr>
<td>2017</td>
<td>43,300</td>
<td>39,600</td>
<td>82,900</td>
</tr>
<tr>
<td>2016</td>
<td>43,500</td>
<td>38,200</td>
<td>81,700</td>
</tr>
<tr>
<td>2015</td>
<td>41,600</td>
<td>38,800</td>
<td>80,400</td>
</tr>
<tr>
<td>2014</td>
<td>40,200</td>
<td>37,100</td>
<td>77,300</td>
</tr>
</tbody>
</table>

**Includes employees, exclusive agents, Allstate independent agents, exclusive financial specialists, licensed sales professionals
We lead from every seat

Our Leadership Principles
• We’re here to serve.
• We win together.
• We drive results.
• We’re transparent.
• We continuously get better.
• We develop each other.

“Everyone is a leader at Allstate. Leaders continuously grow and learn, both personally and professionally. We challenge and stretch ourselves.”
– Elizabeth Brady, Executive Vice President, Chief Marketing, Innovation and Corporate Relations Officer

PERSONAL PURPOSE
• Energy for Life (EFL) is a program designed to increase the focus and sense of purpose among Allstaters and help them embrace new challenges with ease. When we align our personal purpose with Allstate’s purpose, there is no limit to how far we can go. In 2018, 4,631 Allstaters completed EFL, and more than 32,000 have taken it since the program came to Allstate in 2010, including 41% of active employees and 53% of active managers.
• The Allstate Ambassador network is a movement of 7,660 Allstaters who go beyond their day-to-day roles. From on-the-job innovation to giving back, Ambassadors offer unique ways for every Allstater to bring the promise of our Employee Value Proposition to life.

EMPLOYABILITY
• We support employees in learning, developing and taking ownership of their careers, including:
  ◦ Provide integrated learning solutions that help employees prepare for the future of work
  ◦ Empower employees to navigate their careers
• Across the enterprise, Allstate invests in its employees. In 2018, 44,330 employees completed 444,302 courses and 465,804 hours of learning.
• While in 2018 we did not achieve our goal to invest an additional $40 million in employee training, improving employability remains a priority.
• In 2018, we retained 86.7% of our employees.

PERFORMANCE-BASED REWARDS
• Pay for performance and competitive pay are critical elements of Allstate’s compensation philosophy, and are used to attract, retain and engage talent.
• Allstate was a leader in increasing the minimum wage. In 2016, we raised minimum pay for employees to $15 an hour.
• Our Annual Incentive Plan rewarded more than 4,300 leaders in 2018.
• Allstate evaluates its executive compensation program annually to ensure alignment with the long-term interests of stockholders. The say-on-pay proposal received 93% support at the 2018 Annual Meeting. No significant changes were made to our programs in 2018.

ENERGY FOR LIFE PARTICIPANTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Learners</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>4,631</td>
</tr>
<tr>
<td>2017</td>
<td>3,548</td>
</tr>
<tr>
<td>2016</td>
<td>3,198</td>
</tr>
<tr>
<td>2015</td>
<td>2,928</td>
</tr>
</tbody>
</table>
We protect and restore people’s lives

We are the Good Hands®
We help customers realize their hopes and dreams by providing the best products and services to protect them from life’s uncertainties and prepare them for the future.

“We give consumers and businesses the confidence to take on the future. We restore people’s lives after the unexpected happens, whether it’s something small like a broken cellphone screen or major catastrophes such as tornadoes or wildfires.”
– Glenn Shapiro, President, Allstate Personal Lines

GOOD WORK, GUARANTEED
We believe in the claim service we provide to our customers and offer a Claim Satisfaction Guarantee®. If customers are not happy with their auto claim, the Allstate Claim Satisfaction Guarantee means they will get their money back – no questions asked. It is included free of charge with standard Allstate policies. No other insurance company makes the same promise.

CATASTROPHE RESPONSE
• Allstate was the first major insurer to establish a dedicated catastrophe team more than 20 years ago. Our priority is still helping customers recover as quickly as possible. In 2018, we handled hundreds of thousands of customer catastrophe claims for more than $2.85 billion in losses.
• We use satellites, planes and drones to quickly identify and assess damage.

“As local Allstate agency owners, we see firsthand the opportunities and challenges facing the communities we live in and serve. Giving back is core to who we are.”
– Jack H., agency owner

• When hurricanes and wildfires brought damage and devastation to the Carolinas, Florida and California, Allstate did more than pay claims; we provided reassurance, relief and guidance on rebuilding. Our National Catastrophe Team sent hundreds of personnel, including Mobile Claims Centers stocked with basic relief supplies.
We drive innovation

Our Strategic Vision
Deliver substantially more value than the competition by reinventing protection to improve customers’ lives.

“At Allstate, innovation isn’t simply a way of doing things. It’s been at the heart of our company since its creation 88 years ago.”
– Don Civgin, President, Service Businesses

“New technology, product features and services are revolutionizing the way customers interact with Allstate. From digitizing and expediting claim filing to protecting electronic devices and using data to transform the driving experience, innovation is at the forefront of what we do.”
– Suren Gupta, Executive Vice President, Enterprise Technology and Strategic Ventures

CONNECTED CAR
• We believe data and analytics will drive the future of transportation. We lead the industry in investing in this opportunity.
• Allstate was the first major U.S. insurer to bring to market a mobile app to provide customers with insights into driving behaviors and reward them for demonstrating safe driving.
• Allstate’s Drivewise® and Esurance’s DriveSense® provide customers with the tools and real-time, personalized driving feedback they need to become safer, then reward them with incentives and discounts.
• Our tech startup Arity provides telematics-based solutions to over 1.5 million Allstate and Esurance customers and analyzes over 10 billion miles of driving data per month.

NEW PRODUCTS
• In 2018, Allstate further expanded protection offerings through the acquisition of InfoArmor, a leading provider of identity protection.
• We invested in improving SquareTrade’s service offerings by acquiring PlumChoice, a leading provider of cloud and technical support services to consumers and small businesses.
• In 2018, Allstate began providing protection to Uber with commercial auto coverage. This was expanded to 11 more states in March 2019, bringing the total to 15.

THE FUTURE OF TRANSPORTATION
• A 20% improvement in the efficiency of the personal transportation system could generate $3,000 in savings per U.S. household each year, or $250 per month.
• Allstate is committed to being a leader to shape and drive this change, with the aim of improving economic mobility for millions of Americans.
• To thrive in a multimodal world, we must work together across industries and the public and private sectors to create the necessary technologies and infrastructure.
A LEGACY OF INNOVATION

Allstate has been at the forefront of innovation and technology. In 2016, we created Arity to build insurance, automotive and shared mobility technologies to make transportation smarter, safer and more useful. We acquired SquareTrade in 2017 to serve broader consumer protection and began using drones to assess storm-damaged homes in hard-hit areas. Our innovation continued in 2018 as we reached new milestones.

1931 Allstate, founded in the depths of the Great Depression, offers insurance via mail order.
1934 Opens the first sales location, in a Chicago Sears store.
1939 Allstate tailors auto rates by age, mileage and use of car. The industry follows suit.
1952 Opens the first drive-in claim office, revolutionizing the way auto claims are handled.
1961 Allstate creates the first truly national motor club.
1968 Allstate begins advocating for greater auto passenger safety, including seat belts and air bags.
1996 Establishes the first dedicated catastrophe unit, which quickly deploys adjusters to affected customers.
2005 Introduces Allstate Your Choice Auto® Insurance, which provides customers with more coverage choices and savings.
2005 Allstate is the first insurance company to offer “accident forgiveness,” now imitated by competitors.
2010 Launch of Drivewise® uses telematics data to provide customers with insights into their driving behavior and reward them for safe driving.
2011 Offers an innovative Claim Satisfaction Guarantee® for auto claims.
2011 Expands to serve all property-liability customer segments through our four brands: Allstate, Encompass, Esurance and Answer Financial.
2013 Allstate develops QuickFoto Claim® to provide a faster, simpler, easier auto claims experience.
2016 Allstate creates Arity to build insurance, automotive and shared mobility technologies to make transportation smarter, safer and more useful.
2016 The Allstate Good Hands Rescue® App leverages GPS and proprietary technology to deliver rapid roadside services.
2017 Allstate acquires SquareTrade to serve broader consumer protection needs.
2018 Allstate acquires InfoArmor, adding identity protection and restoration to its product offerings.
We bring out the good

We’re here to serve. It’s at the heart of everything we do at Allstate. We make a conscious choice to lead by serving our customers and communities.

“We strive to be a force for good for all our stakeholders. Everyone deserves to be in Good Hands®. Luckily, at Allstate, they are. Ours.”

– Steve Shebik, Vice Chair

EMPOWERMENT

More than 6 million youth are engaged in Allstate Foundation-sponsored Good Starts Young® programs, aimed at helping young people thrive not just as students, but also as leaders, dreamers, entrepreneurs and citizens. We also empower victims of domestic violence through The Allstate Foundation Purple Purse® program.

- Through WE Schools, The Allstate Foundation programs were active in 5,580 U.S. schools or youth groups in 2018.
- The number of youth engaged in Good Starts Young programs reached 6.3 million last year.
- The Allstate Foundation helped raise almost $3.5 million in 2018 for nearly 300 nonprofit organizations working directly with domestic violence victims.
- Over the past 14 years, The Allstate Foundation has invested more than $66 million through its Purple Purse program to end domestic violence through financial empowerment.

“Allstate creates prosperity in the communities where we live and serve. We embody the belief that corporations can make the world a better place.”

– Tom Wilson

INVESTING IN COMMUNITIES

- We supported state and local communities through investments in $3.17 billion of municipal bonds.
- We helped expand access to affordable housing by investing in $250 million of federal low-income housing tax credits and $30 million in state low-income housing tax credits last year.

VOLUNTEERISM AND LOCAL AGENCY INVOLVEMENT

- Our employees devoted a collective 260,000 hours of service in 2018.
- Allstate, The Allstate Foundation, employees and agents made $47 million in charitable contributions.
- The Allstate Foundation provided $7.9 million in Helping Hands® grants to more than 3,000 nonprofit organizations in nearly 1,800 towns last year.
- 50% of agency owners earned Helping Hands grants in support of their local volunteer activities, up from 42% in 2017.

SUPPLIER DIVERSITY

- Allstate spent $308 million, or 6.9% of total supplier spending, with diverse suppliers last year.
- We committed $96.5 million to our Diversity Emerging Investment Manager Program and have already funded over $70 million.
Honors and recognition

World's Most Ethical Companies – Ethisphere – 2015-2019

“Today, employees, investors and stakeholders are putting their greatest trust in companies to take leadership on societal issues. Companies that take the long view with a purpose-based strategy are proven to not only outperform but last. I congratulate everyone at Allstate for earning this recognition.”
– Timothy Erblich, Chief Executive Officer, Ethisphere

LEADERSHIP

- World's Most Admired Companies – Fortune – 2019

INNOVATION

- Change the World – Fortune – 2017-2018

COMMITTED TO INCLUSIVE DIVERSITY

- Best Companies for Multicultural Women – Working Mother magazine – 2018 (13-time award winner)
- Top 50 Companies for Diversity – DiversityInc – 2018 (13-time award winner)
- Best-of-the-Best Corporation for Inclusion – National LGBT Chamber of Commerce – 2017-2018
- Top Companies for Executive Women – National Association for Female Executives – 2016-2018
- Top 50 Companies for Supplier Diversity – Black Enterprise – 2018
- Top Performer – Leadership Council on Legal Diversity – 2017
- Employer Gold Award – Military Friendly – 2017
- Spouse Employer – Military Friendly – 2017

“Allstate is a rising star in the Management Top 250. The company has introduced improvements such as a quick photo claims feature for customers involved in an auto accident, reducing the need for an adjuster to verify damages in person. Allstate also now uses drones to assess home damage after hurricanes or natural disasters. It is working on longer-range bets, too.”
– The Wall Street Journal