



---

## Social capital

---

From The Allstate Foundation's support of social change, to Allstate employees and agency owners giving their time and talent to nonprofit partners, Allstate acts to serve customers and communities.

### Our approach

We bring out the good. Allstaters across our businesses and brands work together as a force for good where we live and work. Our effort makes our business stronger and helps us create prosperity for all our stakeholders.

### Progress

Community engagement at Allstate spans three major areas.

#### FOUNDATION AND CORPORATE GIVING

- In 2019, our social impact investments through The Allstate Foundation and Allstate empowered at-risk youth by inspiring youth leadership; provided financial education to 55,000 survivors of domestic violence and financial abuse; and helped transform communities through local grant-making.
- In 2019, Allstate and The Allstate Foundation invested nearly \$40 million in communities.

#### VOLUNTEERING AND COMMUNITY SERVICE

Since 1976, our Helping Hands volunteer program has empowered Allstate agency owners and employees to make a difference in their communities. The Foundation supports these volunteer efforts with grants to local nonprofits. We also provide skills-based support to nonprofits by tapping Allstate employees' expertise and leadership through the Allstate Fellows Program and Allstate Officer Nonprofit Board Program.

#### SUPPORTING LOCAL NONPROFITS

The Allstate Foundation Nonprofit Leadership Center helps shape the minds of social innovators to solve local and national issues by offering free training to all US nonprofit employees. Our programs also help agency owners and employees serve as community leaders, supporting local nonprofits that are close to their hearts.

### What's next?

We protect the communities we serve and give back every day. That commitment has been a part of our DNA since our inception, and it will continue to inspire how we bring out the good in the future.